

Increasing discoverability

Make sure that your users can easily locate the material they need by following these simple steps.

Adding CQ Researcher to your catalogue and library websites

Have you ...

- Listed CQ Researcher in your A-Z and/or subject directory of databases?
- Catalogued CQ Researcher as a reference product?

- Appointed a "super user" to train others to use the tools?
- ➔ Online demo: <http://library.cqpress.com/cqresearcher/tour>
- ➔ FAQ: <http://library.cqpress.com/cqresearcher/faq>
- ➔ Significant increase in usage and discoverability for those libraries that tried it!

Full length reports written by experienced journalists, footnoted and professionally fact-checked, with graphics, photos, and sidebars

- Downloaded the latest MARC records for your catalogue?

➔ <http://library.cqpress.com/admin>

A new file will be available every quarter

- Added widgets to your catalogue and websites?

- ➔ Perfect for courseware and learning management systems like Blackboard
- ➔ Select and download the right one for your site: <http://library.cqpress.com/admin>

- Used the recommended production description?

- ➔ *CQ Researcher is an award winning publication that's been around for more than 90 years. It provides in-depth coverage of the most important issues of the day. Our reports are written by experienced journalists, footnoted and professionally fact-checked. Full-length articles include an overview, historical background, chronology, pro/con feature, plus resources for additional research.*

Finding CQ Researcher through discovery services and search engines

CQ Researcher is fully indexed by third-party discovery products and services, including:

ProQuest (Summon)	Bing
EBSCO Discovery Service	Yahoo
Ex Libris (Primo)	MSN
OCLC WorldCat Local	CERNET
Google	Scopus

CQ Researcher metadata is regularly delivered to e-resource management services, such as:

Serials Solutions (360 Core, etc.)	Ex Libris (SFX, Alma, etc.)
CUFTS	OCLCD-Net
EBSCOs	WorldShare

For [questions](#) or [suggestions](#) about the discoverability of CQ Researcher in your library, or to request print brochures or other materials, please contact us at librarysales@sagepub.com / librarysales@sagepub.co.uk